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PALOMAR CHICAGO OPENS ITS DOORS IN RIVER NORTH NEIGHBORHOOD

*Evolved Boutique Concept Features Art Theme,
Rooftop Indoor Pool and Heartfelt Customer Care*

CHICAGO, IL – Palomar Chicago, a Kimpton Hotel, opened its doors in the vibrant River North neighborhood as an art-themed addition to the company’s Windy City collection. The 261-room hotel marks an evolution in the city’s boutique scene with show-stopping design and décor by Orlando Diaz-Azcuy, an indoor rooftop pool, brilliantly positioned to offer expansive views of the city’s southeast landscape, and a green roof. With the new hotel also comes the Kimpton promise of a genuine and personalized approach to making guests feel comfortable and cared for.

San Francisco-based Diaz-Azcuy creates two decisively different moods in the 17-story hotel, which is located within a new mixed-use high-rise building with a dramatic curb-side aesthetic. In the expansive living-room lobby and event spaces, he captures Chicago’s live-wire essence with bold, seductive features that include a stunning black marble wall. A captivating marble floor evokes a sense of wonder and awe upon entrance.

On the higher floors of the pet-friendly hotel, 261 home-like guest rooms, including 23 suites, are washed in warm and neutral tones, highlighted by rich, cerused red oak and thoughtfully placed pops of color. Floor-to-ceiling windows invite the vibrant neighborhood to be part of the experience, and images depicting the 1893 Chicago World’s Fair portray a historic period that helped shaped the city’s arts and architecture. All rooms offer a wide range of modern amenities, including HD-LCD televisions, complimentary high-speed wireless Internet access, an honor bar with organic options and more.

For meetings and events, the Palomar offers ample event space, with 5,800 total square feet, including a wowing 2,400 square-foot ballroom accented by gold tones, inconceivably tall ceilings with dramatic chandeliers, and a separate pre-function area with an ornamental staircase. While built for comfort, the hotel is all business when it comes to state-of-the-art connectivity, with wireless Internet access and comprehensive multi-media and audio-visual support to make meetings and events hassle free.

The four-star-caliber Palomar is situated in the eclectic River North area, a “strollable” neighborhood known and loved by locals as home of some of the city’s best restaurants and entertainment, as well as the largest concentration of art galleries in the U.S. outside of Manhattan. The hotel is just two blocks from The Magnificent Mile, and convenient to McCormick Place, Navy Pier and Merchandise Mart, as well as the area’s many universities. With close proximity to many of Chicago’s most popular attractions for kids, including the Chicago Children’s Museum and the Willis Tower Skydeck, the hotel serves as a centrally located playground for families.

A first for the Kimpton brand, the hotel features a green roof, joining a city-wide eco-friendly initiative. Covered with grass and vegetation, the green roof helps to improve air quality, clean and retain rainwater, and add beauty to the urban landscape. Palomar was built with sustainability in mind, and operates with more than 70 eco-friendly practices as part of Kimpton’s brand-wide EarthCare program.

The hotel is located at 505 North State Street, Chicago, IL, 60654. For more information or reservations, please call (312) 755-9703 or (877) 731-0505 toll free or visit www.hotelpalomar-chicago.com.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company’s newest properties are the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in

Philadelphia, PA, which opened in October 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.