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**NEW KIMPTON HOTELS OFFER ENHANCED "PICK-YOUR-PERKS"
PROGRAM FOR GROUP BOOKINGS**

**Kimpton's New Hotels, Palomar Chicago and Eventi, Entice Meeting Planners
With Limited Time Spin Off of Popular Kimpton Program**

New York – March 10, 2010 – In celebration of their highly anticipated openings this spring, Hotel Palomar Chicago and Eventi, both Kimpton hotels, are offering an aggressive new version of Kimpton's successful "Pick-Your-Perks" program. Rather than choosing perks, the updated program allows meeting planners to enjoy all of the program's generous rewards at the same time when booking a group at either hotel. The limited time offer, available for contracts signed now through Aug. 15, 2010 and consumed by Oct. 15, 2010, includes:

- *All "Pick-Your-Perks" groups receive:*
 - 5 percent off master account folio charges
 - 50 percent off meeting room rental
 - 20 percent off audio/visual equipment
 - 10 percent off food and beverage
 - 25 percent attrition allowance up to seven days prior to arrival
 - One VIP guestroom upgrade with welcome amenity for every 10 rooms
 - One complimentary room per 30 room nights occupied

- *Multiple Group Booking Incentive:*
 - For each additional group booked by Sept. 30, 2010 and consumed by Dec. 31, 2010, meeting planners receive an additional 5 percent off the master account folio

- *Meeting Planners*
 - Planners may also select a perk based on revenue eligibility (or may choose to donate the value of your perk to a Kimpton charity of their choice)
 - \$200 American Express Gift Card (group revenue between \$3,000- \$5,000)
 - \$300 American Express Gift Card (group revenue between \$5,001- \$10,000)
 - \$500 American Express Gift Card (group revenue between \$10,001- \$25,000)
 - \$1,500 American Express Gift Card (group revenue over \$25,001)

Meeting and Event Spaces at Hotel Palomar Chicago, A Kimpton Hotel

Located in Chicago's vibrant River North neighborhood, Hotel Palomar Chicago is an art-themed addition to the company's Windy City collection, debuting March 24, 2010. The 261-room hotel marks an evolution in the city's boutique scene with show-stopping design, an indoor rooftop pool, brilliantly positioned to offer expansive views of the city's southeast landscape, and a green roof. The Hotel Palomar Chicago offers ample event space, with 5,800 total square feet, including a wowing 2,400 square-foot ballroom accented by floor-to- ceiling windows, gold tones, inconceivably tall ceilings with dramatic chandeliers, and a separate pre-function area with an ornamental staircase. The hotel's Mosaic Hospitality Suite and Portrait Presidential Suite are ideal spaces to host small board meetings with the ability to connect to additional bedrooms for added space.

While built for comfort, Hotel Palomar Chicago is all business when it comes to state-of-the-art connectivity, with wireless Internet access and comprehensive multi-media and audio-visual support to make meetings and events hassle free.

Meeting and Event Spaces at Eventi, A Kimpton Hotel

Opening this spring, the 292-room Eventi is North Chelsea's first luxurious hotel and Kimpton Hotels & Restaurants' fourth completely unique hotel in New York City. Conveniently located on the hotel's third through fifth floor, Eventi's 16 flexible-use meeting and event spaces span 15,000 square feet and include a Grand Ballroom that can accommodate more than 400 guests, presidential and hospitality suites that are ideal for small to mid-size meetings and a board room that is designed for intimate gatherings with pre-set seating for up to 14 people. Eventi also offers a unique outdoor plaza that features a 20-foot multi-media art screen, available for incomparable private events.

Unlike traditional hotel conference rooms, Eventi's meeting and event spaces allow guests to enjoy an abundance of natural light in meeting rooms and utilize the hotel's indoor/outdoor spaces. The Veranda South features approximately 3,000 square feet of event space that includes a state-of-the art screening room with a full HD 1080 projector and 10-foot-wide screen, wall mounted wireless touch panel controller and 7.1 surround sound system that can accommodate up to 22 seated guests in luxurious leather sofas and chairs, or up to 65 guests for receptions. Additionally, the fifth floor outdoor Veranda provides inspiring views of the Empire State Building and city skyline and offers 5,000 square feet of space that is perfect for corporate and social gatherings.

The hotel offers three "production-ready" suites with high-speed Internet, up to 20 phone lines, integrated audio systems with modern ceiling speakers, outdoor sound systems and 5,000 square feet of outdoor veranda. Other facilities and amenities of interest to groups include 34 double-bedded rooms, use of a private entrance, a large freight elevator, lockable storage, reliable package receiving and delivery service and the ability to tie into house power.

For more information about groups and meetings at Kimpton's Hotel Palomar Chicago or Eventi, please visit www.hotelpalomar-chicago.com or www.eventihotel.com.

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About Hotel Palomar Chicago

Located in Chicago's vibrant River North neighborhood, The Hotel Palomar Chicago is Kimpton's newest addition to its Windy City collection. Designed by Orlando Diaz-Azcuy, the hotel celebrates "Art in Motion," and features pieces that pay homage to Chicago's 1893 Columbian Exposition and Fair. The evolved boutique concept features 261 guest rooms and suites, all with floor-to-ceiling windows, a rooftop indoor pool, 5,800 square feet of stunning meeting and event space, and an adjacent dining experience, Sable Kitchen & Bar. In addition to an eco-friendly green roof, the hotel operates with more than 70 sustainable practices as part of Kimpton's brand-wide EarthCare program. Hotel Palomar Chicago is convenient to many of Chicago's most popular attractions, including The Magnificent Mile, McCormick Place, Navy Pier and Merchandise Mart, as well as family favorites such as the Chicago Children's Museum and the Willis Tower Skydeck. The hotel is located at 505 North State Street, Chicago, IL, 60654. For information please call (312) 755-9703 or (877) 731-0505 toll free or visit www.hotelpalomar-chicago.com or www.facebook.com/palomar.chicago.

About Eventi

Slated to open in spring 2010, Eventi will be the first luxurious hotel in Manhattan's North Chelsea district, residing on the entire block of Avenue of the Americas between 29th and 30th Streets. Colum McCartan's property design is both sophisticated and comfortable, creating a stylish guest experience that embraces the hotel's vibrant neighborhood and energy. Eventi's 292 rooms and suites transform a place to stay into a cosmopolitan lifestyle experience for business and leisure travelers alike, with amenities including a multi-level restaurant and bar managed by China Grill, spa and fitness center, more than 15,000 square feet of indoor/outdoor meeting and events space and a 530-car parking garage with valet service. Putting guests just minutes away from some of New York's most popular landmarks, Eventi is operated by San Francisco-based Kimpton Hotels & Restaurants, the country's leading and largest boutique hotel operator. Eventi is located at 851 Avenue of the Americas, New York, N.Y. For more information call 1-800 KIMPTON or visit www.eventihotel.com or www.facebook.com/EventiHotel.

About Kimpton

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA, which opened in October 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.